

BIL	Quotation Reference	Description	Advertisement Date	Closing Date (Not Later Than 2.00PM)	Quotation Fee	Requesting Department	Focal Person
2	PPK/UPK/QTN/22-23(22)	<p>PRODUCTION AND BROADCASTING OG ONE (1) HEALTHIER CHOICE INITIATIVE RADIO ADVERTISEMENT AND ONE (1) VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH</p> <p>PLACE OF SUBMISSION: QUOTATION BOX (GROUND FLOOR) MINISTRY OF HEALTH COMMONWEALTH DRIVE BANDAR SERI BEGAWAN, BB 3910 NEGARA BRUNEI DARUSSALAM</p>	22/10/2022	05/11/2022	\$5.00	PUSAT PROMOSI KESIHATAN, KEMENTERIAN KESIHATAN.	SITI NADHIRAH BINTI HAJI MOHD. RAWI HEALTH EDUCATION OFFICER TEL: 2385800

**UNIT TAWARAN
KEMENTERIAN KESIHATAN
NEGARA BRUNEI DARUSSALAM**

RUJUKAN SEBUTHARGA: PPK/UPK/QTN/22-23(22)

NAMA SEBUTHARGA: PRODUCTION AND BROADCASTING OF ONE (1) HEALTHIER CHOICE RADIO ADVERTISEMENT AND ONE (1) VIDEO ADVERTISEMENTS FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH

NO.	USER SPECIFICATION	QUANTITY
1.	Healthier Choice Initiative radio advertisement inclusive of all handling and scheduling fees	
	(a) The production of 30-45 seconds radio advertisement	1
	(b) Each production of radio advertisement should include:	
	a. project consultation and management	
	b. production of concept and storyline, inclusive of script	
	c. talent/s	1
	d. the use of equipment, studio usage and permit	
	e. commercially licensed music	
2.	Healthier Choice Initiative video advertisement inclusive of all handling and scheduling fees	
	(a) The production of 45-60 seconds video advertisement	1
	(b) Each production of video advertisement should include:	
	• Pre-production	
	a. Concept idea & Storyline	
	b. Script & Content	
	c. Directing	
	d. Project Consultation and Management	
	• Production	
	a. Professional Film Equipment, Audio, Lighting	
	b. Voice-over	
	c. Aerial Shoot (optional)	
	• Post Production	
	a. Commercially Licensed Music	
	b. Color Grading	
	c. Color Correction	
	d. Production Assistant	
	e. Subtitles	
	f. Sound Effects	
	g. Animation / Animate Objects	
	h. Offline Editing	
	i. Online Editing	
	j. Rendering	
	k. Mastering	
	• Talent (s)	
	a. Placement deal – talent(s) to post and promote the video on their social media platforms for a certain number of slots/duration for reach and engagement	
	• Miscellaneous	
	a. Props, location, equipment, rentals and vehicle	
	• Total of three (3) amendments after the final draft video has been presented	1
	• Vendor to post and promote the video on their social media platforms for a specified number of slots/duration for reach and engagement	1
3.	Payment will paid in phases, according to the completion of identified milestone	

**UNIT TAWARAN
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RUJUKAN SEBUTHARGA: PPK/UPK/QTN/22-23(22)

NAMA SEBUTHARGA: PRODUCTION AND BROADCASTING OF ONE (1) HEALTHIER CHOICE RADIO ADVERTISEMENT AND ONE (1) VIDEO ADVERTISEMENTS FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH

Please State:

- Unit Price
- Total Price
- Price Validity
- Delivery Period
- Sample

If any query please contact **Siti Nadhirah binti Haji Mohd. Rawi**, Health Education Officer, Health Promotion Centre at **2385800** or e-mail: nadhirah.rawi@moh.gov.bn

**TAWARAN SEBUTHARGA
PUSAT PROMOSI KESIHATAN
KEMENTERIAN KESIHATAN
NEGARA BRUNEI DARUSSALAM**

RUJUKAN SEBUTHARGA: PPK/UPK/QTN/22-23(22)

NAMA SEBUTHARGA: PRODUCTION AND BROADCASTING OF ONE (1) HEALTHIER CHOICE INITIATIVE RADIO ADVERTISEMENT AND ONE (1) VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH.

NO.	USER SPECIFICATION	NO	YES	IF 'NO' PLEASE STATE ALTERNATIVE OFFER
1	Healthier Choice Initiative radio advertisement inclusive of all handling and scheduling fees			
	(a) The production of 30-45 seconds radio advertisements			
	(b) Each production of radio advertisement should include:			
	a. project consultation and management			
	b. production of concept and storyline, inclusive of script			
	c. talent/s			
	d. the use of equipment, studio usage and permit e. commercially licensed music			
2	Healthier Choice Initiative video advertisement inclusive of all handling and scheduling fees			
	(a) The production of 45-60 seconds video advertisements			
	(b) Each production of video advertisement should include:			
	• Pre-production			
	a. Concept idea & Storyline			
	b. Script & Content			
	c. Directing			
	d. Project Consultation and Management			
	• Production			
	a. Professional Film Equipment, Audio, Lighting			
a. Voice-over				
b. Aerial Shoot (optional)				
• Post Production				

SPECIFICATIONS

FORM B

**TAWARAN SEBUTHARGA
PUSAT PROMOSI KESIHATAN
KEMENTERIAN KESIHATAN
NEGARA BRUNEI DARUSSALAM**

RUJUKAN SEBUTHARGA: PPK/UPK/QTN/22-23(22)

NAMA SEBUTHARGA: PRODUCTION AND BROADCASTING OF ONE (1) HEALTHIER CHOICE INITIATIVE RADIO ADVERTISEMENT AND ONE (1) VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH.

	a. Commercially Licensed Music			
	b. Color Grading			
	c. Color Correction			
	d. Production Assistant			
	e. Subtitles			
	f. Sound Effects			
	g. Animation / Animate Objects			
	h. Offline Editing			
	i. Online Editing			
	j. Rendering			
	k. Mastering			
	• Talent (s)			
	a. Placement deal – talent(s) to post and promote the video on their social media platforms for a certain number of slots/duration for reach and engagement			
	• Miscellaneous			
	a. Props, location, equipment, rentals and vehicle			
	• Total of three (3) amendments after the final draft video has been presented			
	• Vendor to post and promote the video on their social media platforms for a specified number of slots/duration for reach and engagement			
3	Payment			
	Agreed for payment to be made to the successful tenderer in phases, upon <u>completion</u> of a milestone as follows:			
	a) The production of the 30-45 seconds radio advertisement			
	b) The production of the 45-60 seconds video advertisement			

SPECIFICATIONS

**TAWARAN SEBUTHARGA
PUSAT PROMOSI KESIHATAN
KEMENTERIAN KESIHATAN
NEGARA BRUNEI DARUSSALAM**

FORM B

RUJUKAN SEBUTHARGA: PPK/UPK/QTN/22-23(22)

NAMA SEBUTHARGA: PRODUCTION AND BROADCASTING OF ONE (1) HEALTHIER CHOICE INITIATIVE RADIO ADVERTISEMENT AND ONE (1) VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH.

	Procurement Requirement
Brand:	
Model:	
Warranty:	
Manufacturer:	
Price Validity:	
Delivery Period:	
Sample:	

Company Name			Company Chop
Contact Person		Contact Number	

If any query please contact **Siti Nadhirah binti Haji Mohd. Rawi**, Health Education Officer, Health Promotion Centre at 2385800 or e-mail: nadhirah.rawi@moh.gov.bn