

BIL	Quotation Reference	Description	Advertisement Date	Closing Date (Not Later Than 09.00aM)	Quotation Fee	Requesting Department	Focal Person
3	MOH/HPC/QTN/24-25(01) GA	<p>ENHANCEMENT OF MODULE VIDEOS AND PRODUCTION OF SOCIAL MEDIA REELS FOR WORKPLACE HEALTH PROMOTION (WHP) WEBSITE (CLUSTERING)</p> <p><u>PLACE OF SUBMISSION:</u> QUOTATION BOX (GROUND FLOOR) MINISTRY OF HEALTH COMMONWEALTH DRIVE BANDAR SERI BEGAWAN, BB 3910 NEGARA BRUNEI DARUSSALAM</p>	20/02/2025	15/03/2025	\$5.00	PUSAT PROMOSI KESIHATN, JABATAN PERKHIDAMATAN KESIHATAN KEMENTERIAN KESIHATAN.	DR BIBINA TUTY UMAIRA HJ ABD HAMID, MEDICAL OFFICER TEL: 2384442

**TAWARAN SEBUTHARGA
PUSAT PROMOSI KESIHATAN**

REFERENCE: MOH/HPC/QTN/24-25(01) GA

TITLE: ENHANCEMENT OF MODULE VIDEOS AND PRODUCTION OF SOCIAL MEDIA REELS FOR WORKPLACE HEALTH PROMOTION (WHP) WEBSITE. (CLUSTERING)

	ITEM/SPECIFICATION	TOTAL QUANTITY	PRICE PER UNIT	TOTAL PRICE
1.	<p>ENHANCEMENT OF MODULE VIDEOS FOR WHP WEBSITE</p> <p>Video Quality: Minimum Resolution: Full HD (1920 x 1080 pixels) Frame Rate: Minimum: 24 Frames per second (fps), Standard: 30 fps or 60 fps Time: Minimum 2 Minutes per video, Maximum 5 Minutes per video Aspect Ratio: Standard 16:9 Editing Software: Use industry-standard tools (e.g. Adobe Premiere Pro, Final Cut Pro) Storage and Delivery: Cloud-based delivery for review and feedback (e.g. google drive, dropbox) Pre-production: Concept, scripting, storyboarding Production: Filming including talents, graphics, motion graphics, animations, sound editing, subtitles in English and Bahasa Melayu Post-production: Editing, motion graphics, sound sync, and subtitles. Individual videos will undergo up to 3 revisions before final approval. Each revision will be subject to client feedback and approval before moving forward with the next phase.</p> <p>Module Videos Enhancement:</p> <ol style="list-style-type: none"> 1. Nutrition (5 Topics) <ol style="list-style-type: none"> 1.1. Fruit and vegetables 1.2. Sugary food and beverages 1.3. Salt 1.4. Healthy plate guide 1.5. Breastfeeding 2. The Truth about Tobacco (4 Topics) <ol style="list-style-type: none"> 2.1. Overview of tobacco control measures 2.2. Effects of tobacco use 2.3. Electronic cigarette and heated tobacco products (HTPs) 2.4. Nicotine addiction and smoking cessation 3. Mental Health Matters (5 Topics) <ol style="list-style-type: none"> 3.1. Addressing the common misconceptions of Mental Health 3.2. Common mental illness 3.3. Stress, Burnout and Sleep Disturbance 3.4. Work-life harmony and self-care, Part A 3.5. Work-life harmony and self-care, Part B 4. Physical Activity at the workplace (4 Topics) <ol style="list-style-type: none"> 4.1. The importance of being active 4.2. Recommended physical activity for adults 	18 Videos		

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	<p>4.3. Learn how to overcome barriers to physical activity 4.4. Ways to check your physical level towards the desire goal</p>			
<p>2.</p>	<p>Social Media Reels Production</p> <p>Video Quality: Minimum Resolution: Full HD (1080 x 1920 pixels) Frame Rate: Minimum: 24 Frames per second (fps), Standard: 30 fps or 60 fps Time: Minimum 45 Seconds per video, Maximum 90 Seconds per video Aspect Ratio: Standard 9:16 Editing Software: Use industry-standard tools (e.g. Adobe Premiere Pro, Final Cut Pro) Storage and Delivery: Cloud-based delivery for review and feedback (e.g. google drive, dropbox) Pre-production: Concept, scripting, storyboarding Production: Filming including talents, graphics, motion graphics, animations, sound editing, subtitles in English and Bahasa Melayu Post-production: Editing, motion graphics, sound sync, and subtitles. Individual videos will undergo up to 3 revisions before final approval. Each revision will be subject to client feedback and approval before moving forward with the next phase.</p> <p>Video Reels Content list:</p> <ol style="list-style-type: none"> 1. Overview of 4 modules on WHP website 2. Nutrition Module 3. Mental Health Module 4. The truth about tobacco module 5. Physical activity at the workplace module 6. Workplace health promotion lucky draw 7. Expert spotlight interview 8. Website whp.gov.bn showcase 9. Inviting all civil servants and private companies to register at WHP website 10. Success stories from WHP users 	<p>10 Reels</p>		
<p>3.</p>	<p>Project Timeline The project is estimated to be completed approximately 5 to 8 months. The project timeline to be structured into key phases, aligned with the payment milestones. In addition, to include the expected start and completion dates for each phases.</p>	<p>Inclusive in the pricing offered</p>		
<p>4.</p>	<p>Payment Milestone The project payment will be made in installments, aligned with the completion of defined milestones. Each milestone payment will correspond to the percentage of the work completed at each stage.</p>	<p>Inclusive in the pricing offered</p>		

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WORKPLACE HEALTH PROMOTION (WHP) WEBSITE. (CLUSTERING)**

Please State:

- Unit Price
- Total Price
- Price Validity
- Delivery Period
- Project timeline and milestone
- Sample Video (provided via web links)

If any query please contact Dr Bibina Tuty Umaira Hj Abd Hamid, at 238 4442 or e-mail: bibina.hamid@moh.gov.bn

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	ITEM/SPECIFICATION	TOTAL QUANTITY	STATE COMPLY/ NOT COMPLY	IF 'NO' PLEASE STATE ALTERNATIVE OFFER
1.	<p>ENHANCEMENT OF MODULE VIDEOS FOR WHP WEBSITE</p> <p>Video Quality: Minimum Resolution: Full HD (1920 x 1080 pixels) Frame Rate: Minimum: 24 Frames per second (fps), Standard: 30 fps or 60 fps Time: Minimum 2 Minutes per video, Maximum 5 Minutes per video Aspect Ratio: Standard 16:9 Editing Software: Use industry-standard tools (e.g. Adobe Premiere Pro, Final Cut Pro) Storage and Delivery: Cloud-based delivery for review and feedback (e.g. google drive, dropbox) Pre-production: Concept, scripting, storyboarding Production: Filming including talents, graphics, motion graphics, animations, sound editing, subtitles in English and Bahasa Melayu Post-production: Editing, motion graphics, sound sync, and subtitles. Individual videos will undergo up to 3 revisions before final approval. Each revision will be subject to client feedback and approval before moving forward with the next phase.</p> <p>Module Videos Enhancement:</p> <p>1. Nutrition (5 Topics)</p> <ul style="list-style-type: none"> 1.1. Fruit and vegetables 1.2. Sugary food and beverages 1.3. Salt 1.4. Healthy plate guide 1.5. Breastfeeding <p>2. The Truth about Tobacco (4 Topics)</p> <ul style="list-style-type: none"> 2.1. Overview of tobacco control measures 2.2. Effects of tobacco use 2.3. Electronic cigarette and heated tobacco products (HTPs) 2.4. Nicotine addiction and smoking cessation <p>3. Mental Health Matters (5 Topics)</p> <ul style="list-style-type: none"> 3.1. Addressing the common misconceptions of Mental Health 	18 Videos		

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	<p>3.2. Common mental illness 3.3. Stress, Burnout and Sleep Disturbance 3.4. Work-life harmony and self-care, Part A 3.5. Work-life harmony and self-care, Part B</p> <p>4. Physical Activity at the workplace (4 Topics) 4.1. The importance of being active 4.2. Recommended physical activity for adults 4.3. Learn how to overcome barriers to physical activity 4.4. Ways to check your physical level towards the desire goal</p>			
2.	<p>Social Media Reels Production</p> <p>Video Quality: Minimum Resolution: Full HD (1080 x 1920 pixels) Frame Rate: Minimum: 24 Frames per second (fps), Standard: 30 fps or 60 fps Time: Minimum 45 Seconds per video, Maximum 90 Seconds per video Aspect Ratio: Standard 9:16 Editing Software: Use industry-standard tools (e.g. Adobe Premiere Pro, Final Cut Pro) Storage and Delivery: Cloud-based delivery for review and feedback (e.g. google drive, dropbox) Pre-production: Concept, scripting, storyboarding Production: Filming including talents, graphics, motion graphics, animations, sound editing, subtitles in English and Bahasa Melayu Post-production: Editing, motion graphics, sound sync, and subtitles. Individual videos will undergo up to 3 revisions before final approval. Each revision will be subject to client feedback and approval before moving forward with the next phase.</p> <p>Video Reels Content list:</p> <ol style="list-style-type: none"> 1. Overview of 4 modules on WHP website 2. Nutrition Module 3. Mental Health Module 4. The truth about tobacco module 5. Physical activity at the workplace module 	10 Reels		

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	6. Workplace health promotion lucky draw 7. Expert spotlight interview 8. Website whp.gov.bn showcase 9. Inviting all civil servants and private companies to register at WHP website 10. Success stories from WHP users			
3	Project Timeline The project is estimated to be completed approximately 5 to 8 months . The project timeline to be structured into key phases, aligned with the payment milestones. In addition, to include the expected start and completion dates for each phases.	Inclusive in the pricing offered		
4	Payment Milestone The project payment will be made in installments, aligned with the completion of defined milestones. Each milestone payment will correspond to the percentage of the work completed at each stage.	Inclusive in the pricing offered		

Procurement Requirements	
Unit Price:	
Total Price:	
Price Validity:	
Delivery Period:	
Project timeline and milestone:	
Sample Video (provided via web links):	

The company understood that Ministry of Health reserves the right to appoint different vendor(s) for each of the item stated above, if required.

Company Name			Company Chop
Contact Person		Contact Number	

If any query please contact Dr Bibina Tuty Umaira Hj Abd Hamid, Medical Officer, Health Promotion Centre at 2384442 or e-mail bibina.hamid@moh.gov.bn