

BIL	Quotation Reference	Description	Advertisement Date	Closing Date (Not Later Than 02.00PM)	Quotation Fee	Requesting Department	Focal Person
3	JPKAS/IKLAN/24-25/04C	<p>SOCIAL INFLUENCER MANAGEMENT FOR MINISTRY OF HEALTH NATIONAL HEALTH SCREENING PROGRAMME AND PROJECTS</p> <p>PLACE OF SUBMISSION: QUOTATION BOX (GROUND FLOOR) MINISTRY OF HEALTH COMMONWEALTH DRIVE BANDAR SERI BEGAWAN, BB 3910 NEGARA BRUNEI DARUSSALAM</p>	25/03/2025	19/04/2025	\$5.00	JABATAN PERKIHADMATAN KESIHATAN ALAM SEKITAR KEMENTERIAN KESIHATAN.	<p>DOKTOR HAJAH NORHAYATI BINTI HAJI KASSIM</p> <p>PEGAWAI PERUBATAN KANAN GRED I 'KONTRAK' (KESIHATAN AWAM)</p>

SEBUTHARGA
JABATAN PERKHIDMATAN KESIHATAN ALAM SEKITAR

RUJUKAN SEBUTHARGA:**NAMA SEBUTHARGA:**

SOCIAL INFLUENCER MANAGEMENT FOR MOH'S NATIONAL HEALTH SCREENING PROGRAMME AND PROJECTS

SCOPE OF WORK

The appointed vendor will assist in managing, scouting and reviewing relevant social influencer(s) who would be best suited to represent the Ministry of Health.

SOCIAL INFLUENCER MANAGEMENT		
1.	Services	I. Review relevant KOLs and related content. II. Manage up to 4 KOLs. III. Assist in content creating. Original content will be provided by the Ministry of Health. IV. Track and monitor content traffic. V. Report insights. <i>KOL = Key Opinion Leaders</i>
2.	Social Influencer(s) of choice (up to 4) 1. XX 2. XX 3. XX 4. XX	I. To release 1 (one) post or video on Instagram per week. II. 1 (one) IG story per day for 52 weeks plus IG highlights. III. To attend any event launches or campaigns.
3.	Service period	12 months
4.	Business Proposal	Vendors must prepare a proposal or paperwork for the delivery of the required service

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SOCIAL INFLUENCER MANAGEMENT			YES	NO	IF 'NO' PLEASE STATE ALTERNATIVE OFFER
1.	Services	I. Review relevant KOLs and related content. II. Manage up to 4 KOLs. III. Assist in content creating. Original content will be provided by the Ministry of Health. IV. Track and monitor content traffic. V. Report insights. <i>KOL = Key Opinion Leaders</i>			
2.	Social Influencer(s) of choice (up to 4) 1. XX 2. XX 3. XX 4. XX	I. To release 1 (one) post or video on Instagram per week. II. 1 (one) IG story per day for 52 weeks plus IG highlights. III. To attend any event launches or campaigns.			
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FORM TO BE USED

PROCUREMENT REQUIREMENT		
Rate	Monthly	
	Quarterly	
	1 Year	
Price Validity	At least <u>one year</u> from the closing date of quotation	
Delivery Period	Please state delivery period	