

Rujukan Kami: (81) MOH/HQ/P/IKLAN-SH/2025

LAMPIRAN 4

BIL	Quotation Reference	Description	Advertisement Date	Closing Date (Not Later Than 09.00AM)	Quotation Fee	Requesting Department
4	MOH/HPC/QTN/25-26 (01)	"PRODUCTION AND BROADCASTING OF ONE (01) PROTECTING, PROMOTING AND SUPPORTING BREASTFEEDING VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH" – CLUSTERING.	29/05/2025	21/06/2025	\$5.00	IBU PEJABAT KESIHATAN, KEMENTERIAN KESIHATAN.

REQUEST FOR QUOTATION HEALTH PROMOTION CENTRE

REFERENCE: MOH/HPC/QTN/25-26 (01)

TITLE: "PRODUCTION AND BROADCASTING OF ONE (1) PROTECTING, PROMOTING AND SUPPORTING BREASTFEEDING VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH" - CLUSTERING

NO.	USER SPECIFICATION	QUANTITY	PRICE
1.	<p>Production of protecting, promoting and supporting breastfeeding video inclusive of all handling and scheduling fees</p> <p>a) The production of 3 minutes (180 seconds) video advertisement with full commercial production rights:</p> <p>i. Video specifications:</p> <ul style="list-style-type: none"> • Raw resolution – 3840 x 2160 • Export resolution – 1920 x 1080 • FPS: 25 fps • Video format: MP4, MOV <p>b) The production of 60 seconds video advertisement with full commercial production rights:</p> <p>i. Video specifications:</p> <ul style="list-style-type: none"> • Raw resolution – 3840 x 2160 • Export resolution – 1920 x 1080 • FPS: 25 fps • Video format: MP4, MOV <p>c) Each production of video advertisement must include:</p> <p>i. Pre-production</p> <ul style="list-style-type: none"> • Concept idea & Storyline • Script & Content • Directing • Project Consultation and Management <p>ii. Production</p> <ul style="list-style-type: none"> • Professional Film Equipment, Audio, Lighting • Voice-over • Aerial Shoot (optional) <p>iii. Post Production</p> <ul style="list-style-type: none"> • Commercially Licensed Music • Color Grading • Color Correction • Production Assistant • Subtitles • Text • Sound Effects • Animation / Animate Objects • Offline Editing • Online Editing • Rendering • Mastering <p>iv. Talent (s)</p> <ul style="list-style-type: none"> • Placement deal – talent(s) to post and promote the video on their social media platforms for a specified number of slots/duration for reach and engagement 	ONE PACKAGE	

REQUEST FOR QUOTATION HEALTH PROMOTION CENTRE

REFERENCE: MOH/HPC/QTN/25-26 (01)

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	<ul style="list-style-type: none">v. Miscellaneous<ul style="list-style-type: none">• Props, location, equipment, rentals and vehiclevii. Total of three (3) amendments to any aspects of the video after the final draft video has been presentedviii. Vendor to post and promote the video on their social media platforms for a specified number of slots/duration for reach and engagementvi. Video must comply with 'Censorship of Films and Public Entertainment Act'		
2.	Broadcasting protecting, promoting and supporting breastfeeding video inclusive of all handling and scheduling fees		
	a) Broadcasting of the 60 seconds video advertisement for three (3) consecutive months at the Mall Cineplex, The Mall Gadong, Negara Brunei Darussalam	ONE PACKAGE	
	b) Each broadcasting (screen advertising) to be played at Cinema 1-4, approximately 750-850 spots per month		
3.	Payment will be paid in phases, according to the completion of identified milestone: <ul style="list-style-type: none">a) Phase 1 – Productionb) Phase 2 – Broadcasting		

Please State:

- Unit Price
- Total Price
- Brand/ Model (If applicable)
- Warranty (If applicable)
- Price Validity
- Delivery Period
- Sample / Brochure (If applicable)

Ministry of Health reserves the right to appoint different vendor(s) for each of the item stated above, if required.

If any query please contact **Dr Faezah binti Dato Hj Mohd Amin**, Medical Officer, Health Promotion Centre at **2385800** or **e-mail:** faezah.amin@moh.gov.bn

Company Name		Company Stamp
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**REQUEST FOR QUOTATION
HEALTH PROMOTION CENTRE**

REFERENCE: MOH/HPC/QTN/25-26 (01)

TITLE: "PRODUCTION AND BROADCASTING OF ONE (1) PROTECTING, PROMOTING AND SUPPORTING BREASTFEEDING VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH" - CLUSTERING

	ITEM/SPECIFICATION	TOTAL QUANTITY	OFFER		IF 'NO', PLEASE STATE ALTERNATIVE OFFER
			YES	NO	
1.	Production of protecting, promoting and supporting breastfeeding video inclusive of all handling and scheduling fees				
	a) The production of 3 minutes (180 seconds) video advertisement with full commercial production rights: i. Video specifications: <ul style="list-style-type: none">• Raw resolution – 3840 x 2160• Export resolution – 1920 x 1080• FPS: 25 fps• Video format: MP4, MOV	ONE PACKAGE			
	b) The production of 60 minutes video advertisement with full commercial production rights: i. Video specifications: <ul style="list-style-type: none">• Raw resolution – 3840 x 2160• Export resolution – 1920 x 1080• FPS: 25 fps• Video format: MP4, MOV				
	c) Each production of video advertisement must include: i. Pre-production <ul style="list-style-type: none">• Concept idea & Storyline• Script & Content• Directing• Project Consultation and Management ii. Production <ul style="list-style-type: none">• Professional Film Equipment, Audio, Lighting• Voice-over• Aerial Shoot (optional) iii. Post Production <ul style="list-style-type: none">• Commercially Licensed Music• Color Grading• Color Correction• Production Assistant• Subtitles• Text• Sound Effects• Animation / Animate Objects• Offline Editing				

**REQUEST FOR QUOTATION
HEALTH PROMOTION CENTRE**

REFERENCE: MOH/HPC/QTN/25-26 (01)

TITLE: "PRODUCTION AND BROADCASTING OF ONE (1) PROTECTING, PROMOTING AND SUPPORTING BREASTFEEDING VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH" - CLUSTERING

	ITEM/SPECIFICATION	TOTAL QUANTITY	OFFER		IF 'NO', PLEASE STATE ALTERNATIVE OFFER
			YES	NO	
	<ul style="list-style-type: none">• Online Editing• Rendering• Mastering <p>iv. Talent (s)</p> <ul style="list-style-type: none">• Placement deal – talent(s) to post and promote the video on their social media platforms for a specified number of slots/duration for reach and engagement <p>v. Miscellaneous</p> <ul style="list-style-type: none">• Props, location, equipment, rentals and vehicle <p>vii. Total of three (3) amendments to any aspects of the video after the final draft video has been presented</p> <p>viii. Vendor to post and promote the video on their social media platforms for a specified number of slots/duration for reach and engagement</p> <p>vi. Video must comply with 'Censorship of Films and Public Entertainment Act'</p>				
2.	Broadcasting of one (1) protecting, promoting and supporting breastfeeding video inclusive of all handling and scheduling fees				
	a) Broadcasting of the 45 seconds video advertisement for three (3) consecutive months at the Mall Cineplex, The Mall Gadong, Negara Brunei Darussalam	ONE PACKAGE			
	b) Each broadcasting (screen advertising) to be played at Cinema 1-4, approximately 750-850 spots per month				
3.	Payment will be paid in phases, according to the completion of identified milestone: a) Phase 1 – Production b) Phase 2 – Broadcasting				

**REQUEST FOR QUOTATION
HEALTH PROMOTION CENTRE**

REFERENCE: MOH/HPC/QTN/25-26 (01)

TITLE: "PRODUCTION AND BROADCASTING OF ONE (1) PROTECTING, PROMOTING AND SUPPORTING BREASTFEEDING VIDEO ADVERTISEMENT FOR HEALTH PROMOTION CENTRE, MINISTRY OF HEALTH" - CLUSTERING

	Procurement Requirement
Unit Price:	
Total Price:	
Price Validity:	
Delivery Period:	
Samples/Brochures:	

The Company understood that Ministry of Health reserves the right to appoint different vendor(s) for each of the item stated above, if required.

Company Name				Company Chop
Contact Person		Contact Number		

If any query please contact Dr Faezah binti Dato Hj Mohd Amin, Medical Officer, Health Promotion Centre at 2385800 or e-mail: faezah.amin@moh.gov.bn